



The Beacon South West brand is one to which successful companies and their leaders aspire to belong. The heart of the Beacon proposition is the validation, connections, trust and knowledge that makes Beacon a safe place to inspire, learn, develop and explore.

BEACON HEADLINES April 2008 to March 2011

- **237 Beacon Companies as at March 2011. Over the three year period Beacon status has been awarded to 289 businesses with applications from around 800**
- **With nearly 2,000 learning opportunities taken up by MDs, CEOs and directors, Beacon has been a major provider of personal development opportunities for leaders of high growth companies in South West England**
- **Beacon South West provides valuable economic information for economic development strategies. Monthly intelligence, gathered direct from leaders of Beacon Companies, provides invaluable knowledge about the issues faced by growing businesses**
- **80% of Beacon members have been involved** in some form of Beacon activity; Boardrooms, workshops, responding to e-questions, live case studies
- Over the last three years **72 questions** on burning issues have been circulated on behalf of Beacon members and these have elicited nearly **550 responses** and offers of contact and help
- It is estimated that the South West RDA's investment in Beacon South West in the last three years has achieved a return in **goodwill** from the leaders of Beacon companies, **estimated to be worth more than £1,000,000 (low sensitivity)**. The figures are based on the estimated value of providing premises, time and expertise in support of Beacon activities, leaders of Beacon Companies
- It has been calculated that between 2007 and 2008 Beacon companies accounted for an **increase in GVA of almost £98m**
- In 2009 Beacon companies had a **consolidated turnover of £2.6bn and employed circa 31,00 people**