

“ D.C.B.C. supports this event in current times as it is vital for companies to identify all the costs they can control and manage more effectively. This event could very well assist our sponsors in managing their businesses. ”

**Jeremy Filmer-Bennett,**  
Chief Executive, DCBC

*By invitation only*

**A free Cost Reduction For Businesses seminar**  
*Plymouth - Friday 5th March 2010; Truro - Friday 19th March 2010;*  
*Exeter - Friday 26th March 2010.*

All businesses focus on getting money in through their “front door” to protect their profits, however most companies don’t pay enough attention to what they pay out through their “back door” in expensive running costs such as energy, telecoms, rates, water, insurance etc. This *cost wastage* can be avoided by understanding how to buy and manage your services efficiently.

In this invitation-only FREE seminar, supported by the DCBC, a partner from BCR Associates together with their guest speakers, all of whom specialise in cost reduction, will lead you through the real *cash-positive* effects that a well managed purchasing resource can have on your business’ bottom line.

The meeting will be short and informal and will include your chance to ask questions specific to your situation. You will receive valuable, practical advice including real case studies demonstrating how companies have made significant savings. Plus you will learn about the common traps and pitfalls set by suppliers where lack of experience, time or care regularly cost businesses dearly.

*Learn how to save thousands of pounds for your business through good procurement processes and efficient resource management.*

*Consider this a FREE health-check for your cost base!*

**Booking form**

**Who should attend?**

- ◆ Business Owners ◆ Finance Directors ◆ Managing Directors ◆
- ◆ Proprietors ◆ Purchasing Mgrs ◆ Operational Mgrs ◆ Accountants ◆

**What types of companies should come?**

Any UK based business from small sole ownerships, SMEs and large multi-nationals to charities and other NFP organisations—in fact all business types and sizes!

**Seminar Agenda**

1:30pm	Registration, buffet lunch, tea and coffee.
2:00pm	How efficient purchasing and management of key services can save your business thousands of pounds a year.
3:00pm	Case studies showing how companies of different sizes and types regularly overpay on their bills and how savings can be achieved through simple steps.
3:30pm	Questions and answers.
4:15pm	Close.

**Cost Reduction Services For Businesses:**



## Booking Form:

Please tick which date/venue you will be attending:

Yes, I will be attending the **Cost Reduction For Businesses** Seminar.

**Seminar Venue:** Clydesdale Bank Plymouth Financial Solutions Centre, G/F Envoy House, Parkway Court, 61 Longbridge Road, **Plymouth**. PL6 8LR.

**Date/Time:** Friday 5th March 2010, 1:30pm—4:15pm.

Yes, I will be attending the **Cost Reduction For Businesses** Seminar.

**Seminar Venue:** Clydesdale Bank Plymouth Financial Solutions Centre, First Floor, Cormorant House, Truro Business Park, **Truro**. TR4 9NH.

**Date/Time:** Friday 19th March 2010, 1:30pm—4:15pm.

Yes, I will be attending the **Cost Reduction For Businesses** Seminar.

**Seminar Venue:** Clydesdale Bank Plymouth Financial Solutions Centre, First Floor, Kensington Court, Pynes Hill, **Exeter**. EX2 5TY.

**Date/Time:** Friday 26th March 2010, 1:30pm—4:15pm.

## Who should attend?

- ◆ Business Owners
- ◆ Finance Directors
- ◆ Managing Directors
- ◆ Proprietors
- ◆ Purchasing Managers
- ◆ Operational Managers
- ◆ Accountants

### Your Details:

Title: Mr / Mrs / Ms / Miss / Dr / Other (please specify): .....

First Name: ..... Last Name: .....

Company Name:.....

Company Address:.....

..... Postcode: .....

Contact Tel no:.....

Email:.....

Please note that your details will only be collected for the purposes of administering this seminar and will not be added to any marketing databases without your permission.

**Please return your completed booking form to: (or telephone/email)**

Lesley Wormleighton  
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New North Road  
Exeter. EX4 4EP.

T: 0844 824 3878 or  
E: [Lesley@BCRAssociates.co.uk](mailto:Lesley@BCRAssociates.co.uk)

### Cost Reduction Services For Businesses:



### About Us:

BCR Associates offers advice, procurement and account management services across a range of essential business expenditure. We work with all types and sizes of UK based companies to reduce cost wastage thus helping to drive extra profitability. 9 out of every 10 customers who contact us make savings from our services (from hundreds of pounds to hundreds of thousands of pounds) and the vast majority stay with us year after year to help minimize their cost-base.

Our cost reviews are free and we don't charge BCR commission on savings realised\*.