



### **Bristol manufacturer limbers up for success**

Limbs & Things - a designer and manufacturer of medical training products, simulation models and demonstration materials for healthcare professionals, has become the 24th company in the Bristol area to receive a Beacon South West accreditation in recognition of its ongoing innovation and success achieving a nine-fold net-profit growth in just four years.

Supported by the South West Regional Development Agency, Beacon South West brings together more than 200 of the region's most pioneering and rapidly expanding organisations, providing an environment for exploring new ideas and strategies with other successful companies. Limbs & Things is the 18th company to join the Beacon forum this year and the 58th manufacturer to date.

Limbs & Things products incorporate synthetic soft tissue models as well as multimedia medical training systems - though not prosthetic limbs as the name may suggest. Their two highest selling products are teaching models – one demonstrates the birthing process to midwives, the other allows health practitioners to practice patient catheterisation.

Nic Riley, managing director of Limbs & Things commented, "We are pleased and to have received Beacon accreditation, and look forward to benchmarking ourselves against the region's best companies."

Sue Baker, Beacon South West project director, said: "Limbs & Things will be a strong and knowledgeable presence at the Boardroom and has much to offer. Having nurtured a motivated, committed and professional culture, the company as a whole is receptive to change and as such, a more robust and flexible organisation overall. It's a pleasure to have them on board."

Established as a family business in 1990 by owner and medical artist Magot Cooper, today Limbs and Things employs over 75 staff at its St Phillips site. Managing director Nic Riley joined the company in 2001, bringing a wealth of experience acquired in senior management roles with BP, Abbey National and Wessex Water.

**ENDS**

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**Note to editors:**

**Beacon South West** brings together some of the South West's most forward thinking and ambitious companies to promote success and spearhead the growth of the region. A key business initiative of the South West of England Regional Development Agency, Beacon South West is an award given to those companies who can demonstrate outstanding achievement across a range of criteria, including significant improvements in productivity and performance, profitability, work culture and innovation. Beacon South West members play an important role in cultivating enterprise excellence in the region. <http://www.beaconsw.org>