

Reach for growth 2006

The changing context

**Richard Worsley
The Tomorrow Project**

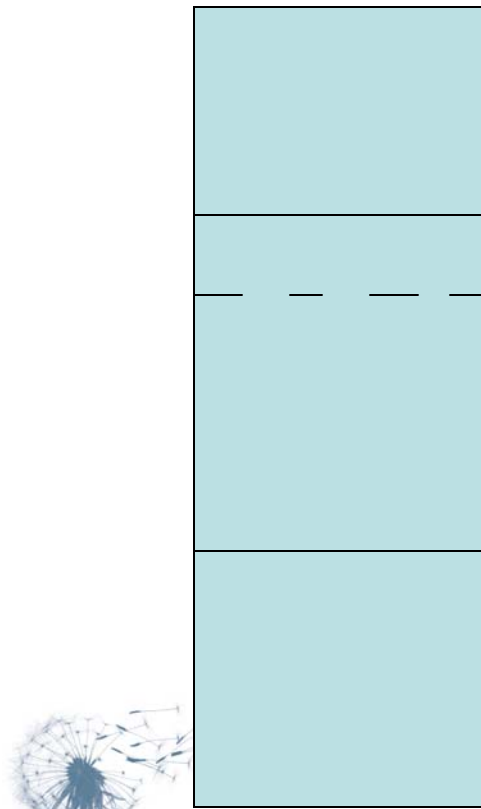
www.tomorrowproject.net



A CHANGING WORLD

- **Changing lives**



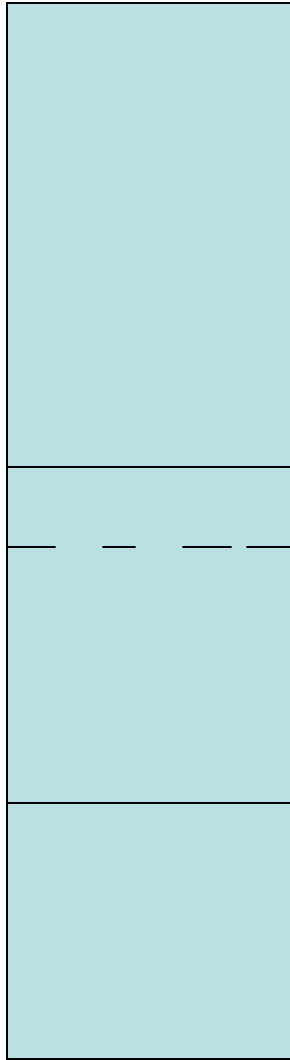
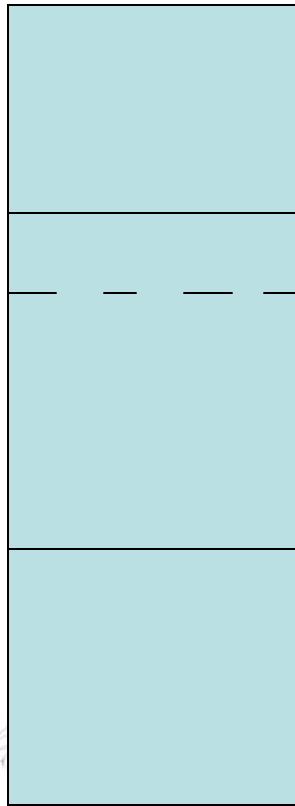


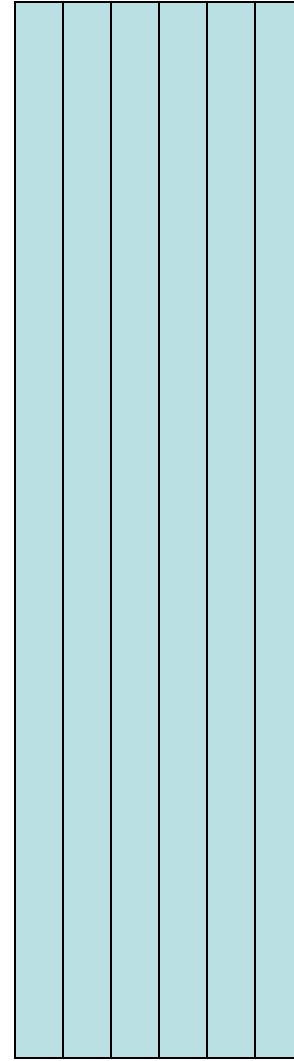
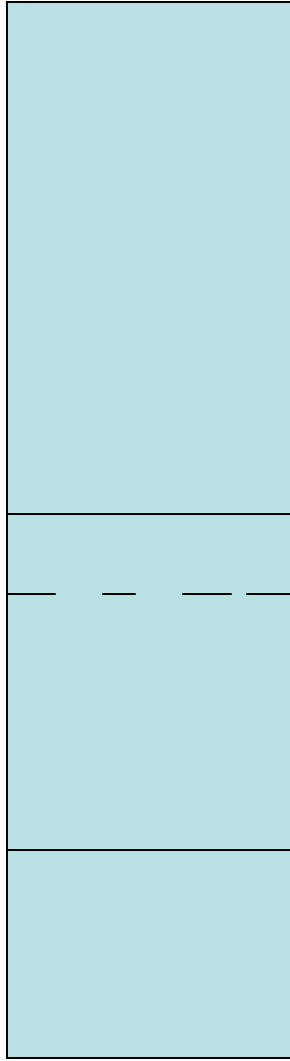
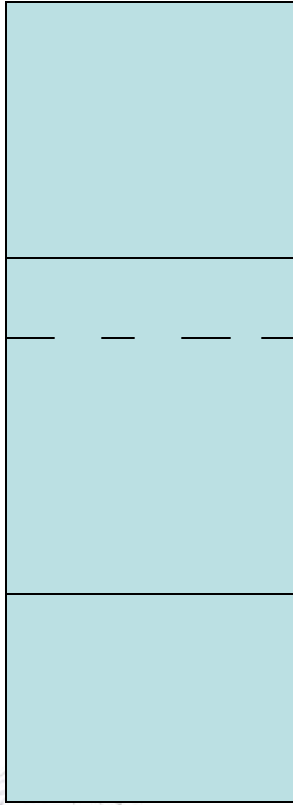
Imagine





Imagine





Imagine



A CHANGING WORLD

- Changing lives
- **Changing markets**



Forecast GDP growth % 2006

- **Russia: 6.7**
- **India: 8.3**
- **China: 10.5**
- **USA: 3.3**
- **UK: 2.3**
- **France: 2.4**
- **Germany 1.7**



A CHANGING WORLD

- Changing lives
- Changing markets
- **Personalisation and choice**



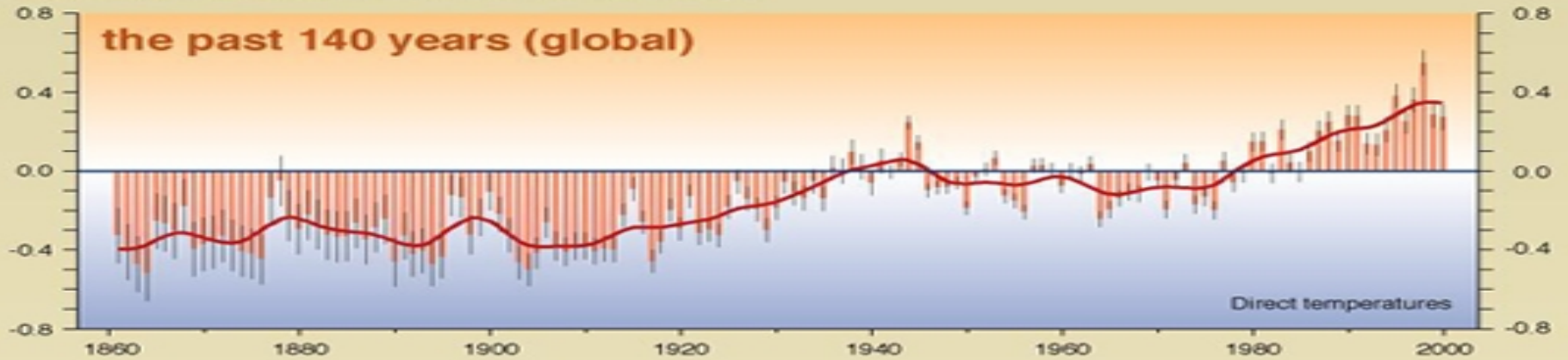
A CHANGING WORLD

- Changing lives
- Changing markets
- Personalisation and choice
- **Climate change**

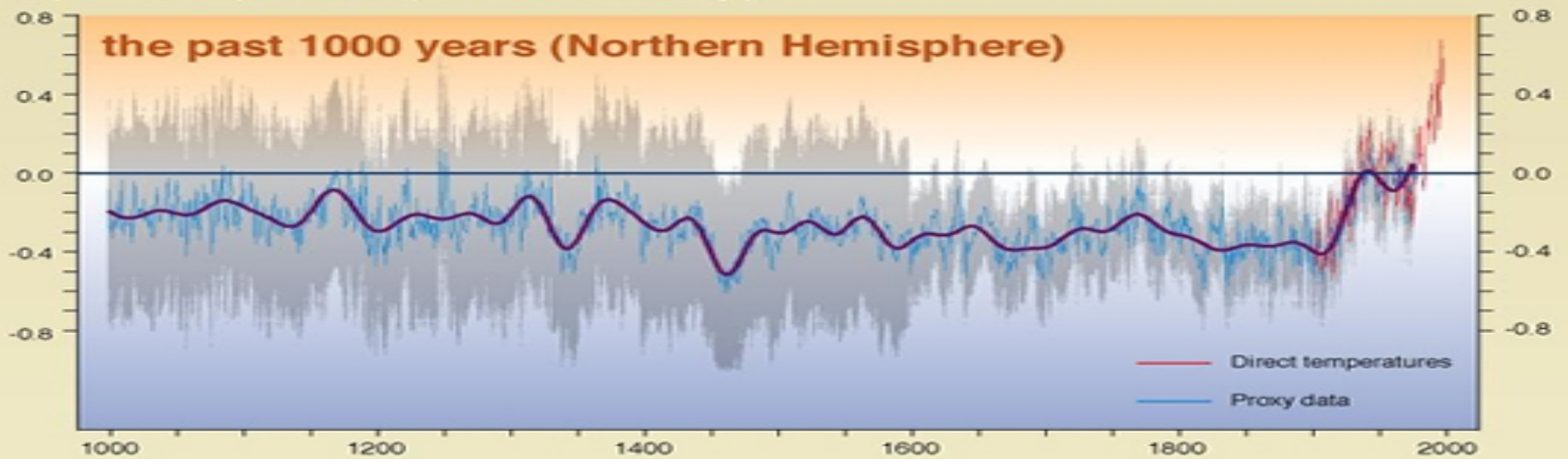


Variations of the Earth's surface temperature for...

Departures in temperature in °C (from the 1961-1990 average)

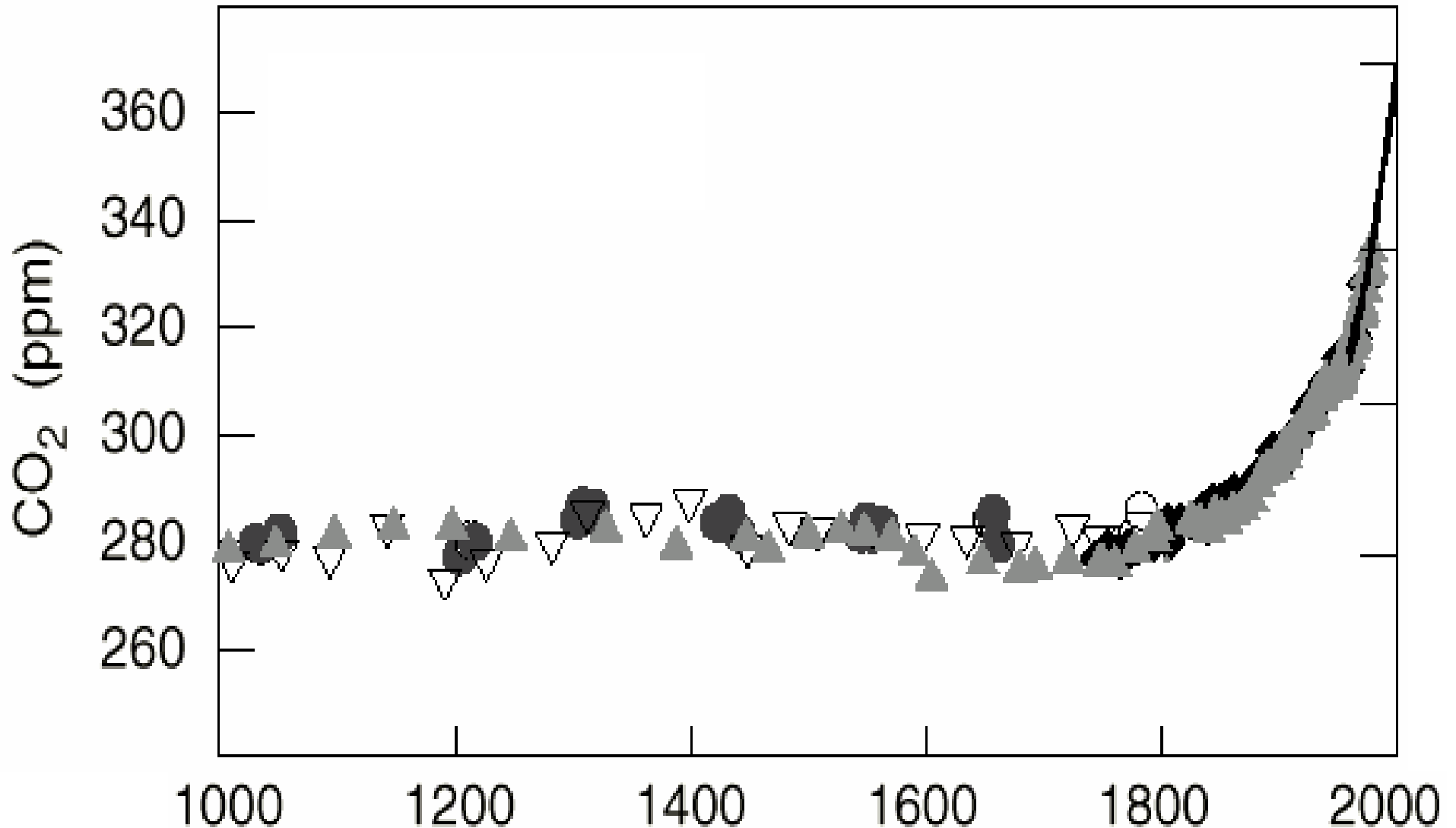


Departures in temperature in °C (from the 1961-1990 average)



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Rapid rise in the stock of Carbon Dioxide in the atmosphere post 1850:



Source: IPCC TAR (slide taken from Hadley Centre)

Climate change Business opportunities

- **Carbon trading systems**
- **Low carbon energy technologies**
- **Renewables - solar, wave, biofuels, wind**
- **Energy conservation and efficiency**
- **Heating and transport technologies**
- **Construction and refurbishment**



A CHANGING WORLD

- Changing lives
- Changing markets
- Personalisation and choice
- Climate change
- **Changing labour market**



A CHANGING WORLD

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A CHANGING WORLD

- **Changing lives**
- **Changing markets**
- **Personalisation and choice**
- **Climate change**
- **Changing labour market**
- **What people want**



tomorrow

