



### **JULIET WILLIAMS CBE**

Juliet Williams has had a varied and colourful career across the public and private sectors.

In 2002 Juliet became Chairman of the South West of England Regional Development Agency and during her 7 years there she brought creativity, innovation and enthusiasm to a wealth of initiatives. Juliet was responsible for the creation of an EU network dedicated to 'taking innovation to market more quickly' and remains its ambassador, Commission spokesman and workshop convenor.

Juliet was instrumental in securing the funds to pilot 'Be the Best You Can Be', the brainchild of Olympian Dr David Hemery, that has inspired teachers, pupils and parents in secondary schools serving the more deprived communities to find a purposeful and productive future and make a significant contribution to delivering Lord Coe's promised legacy of London 2012. More recently, she has been working with 14 and 15 year-olds to engage them in turning their interests and hobbies into commercial enterprise.

Juliet is currently engaged with two companies, Twofour in Plymouth and David Nieper in the East Midlands. She also works with relevant Higher Education Institutions to nurture the young talent required to secure the futures of the digital technology and fashion industries respectively. She is Chairman of a number of companies, principally in the advertising and marketing services industries.

Juliet is a graduate of London and Cambridge Universities, a qualified teacher and spent her early career in publishing. She became editor of The Geographical Magazine before spending 17 years as chief executive of high growth companies in the creative industries where she grew 'one of the 100 best companies to work for in the UK'. She is a specialist in the management of change in organisational behaviour, the matching of business culture to customer expectation. She is Visiting Professor at Northwestern University USA and holds an honorary doctorate from Oxford Brookes University.

Juliet was awarded the CBE in the 2009 Queen's Birthday Honours List.