



**Tuesday, 28th October 2008**  
**Sandy Park Conference Centre**  
**Exeter EX2 7NN**

**Conference audience:** 200 MDs & CEOs from many of the South West's successful, high growth businesses. (In 2006 the Beacon conference attracted an audience of 250 business leaders)

**Speakers at this year's summit** include:

- American serial entrepreneur and multi millionaire **Miles Copeland**
- Advisor to the City of London, HSBC's Chief Economist **Dennis Turner**
- Brand Manager for Honda UK **Ian Armstrong**
- **Ian Irving** Founder of Breese UK and an independent sales consultant with the world's largest sales performance consultancy
- **Russell Crisp** CEO of the Crisp Group and expert in Talent Management
- **Korash Sanjideh** MD of an award winning multimedia production company

The day will be hosted by:

- **Jane Henderson** – CEO South West of England Regional Development Agency
- **Giles Henschel** – MD of Beacon Company Olives Et Al
- **Sue Baker** – Project Director Beacon South West

### **Sponsorship Packages**

#### **Option A - £5,000 + vat - Main sponsorship**

- a. 5 tickets to the day
- b. One of three exclusive major stands in the main hall, providing continual display throughout the event.
- c. distribution of a piece of your literature to every delegate pack
- d. a dedicated page linked to The Beacon Summit website area
- e. your logo on our pre and post event marketing literature and event literature as 'event sponsor'(providing sponsorship is agreed before material is printed)
- f. Part of pre- and post event PR
- g. Opportunity to join a Beacon host and selected Beacon Companies at an allocated lunch table(s).

#### **Option B - £850 + vat (£700 discounted rate for Beacon companies) – Associate sponsorship**

- a. 2 tickets to the event
- b. Exhibition space for large stand in the registration
- c. /luncheon room
- d. Your brand on The Beacon Summit website area
- e. Your logo to appear with the list of associate sponsors
- f. Literature to be distributed to delegates

#### **Option C - £600 + vat (£450 discounted rate for Beacon Companies) – Associate sponsorship**

- a. 2 tickets to the event
- b. Exhibition space for 2 standard size pop up stands in the registration
- c. /luncheon room
- d. Your brand on The Beacon Summit website area
- e. Your logo to appear with the list of associate sponsors