

The Beacon Marketplace

The Marketplace provides an opportunity for Beacon Companies to increase profile, showcase product and offer services and collaborations to other Beacon members

The 'marketplace' allows members' to take advantage of the high value audience visiting the Beacon South West website. A limited number of promotional opportunities will be made available to Beacon Companies each quarter.

The 'marketplace' provides members with an opportunity to:

- Promote special offers to other members;
- Showcase products and services;
- Take advantage of offers made to them by members or other organisations;
- Invite other members to collaborate on activities such as buying cooperatives and joint training;
- Identify suppliers and or partnership opportunities.

What can be offered in the 'marketplace'

Products /Training /Professional Services that provide special benefit/discounts /exchanges to the Beacon membership. **PRIORITY WILL BE GIVEN TO BEACON MEMBERS**

Collaborations* between Beacon Companies; this could include joint training or purchasing opportunities, sharing transport or other logistical solutions. **BEACON MEMBERS ONLY**

Partnerships* and alliances* including new product development, new supplier prospects and joint bidding opportunities. **BEACON MEMBERS ONLY**

General advertising of products and services without specific benefit to other members (a small administration fee of £125 per quarter will be charged) **BEACON MEMBERS ONLY**

** Opportunities can be listed anonymously and facilitated through the Beacon South West team*

Promoting the 'marketplace'

Each quarter Beacon South West will circulate an E-mailer to its members alerting it to the marketplace. Details will also be tabled at all Beacon Boardrooms.

What you will need to provide to Beacon;

[information should be forwarded to - admin@beaconsw.org]

- Brief details of the product /service /offer and benefit to Beacon members
- Price where appropriate including any discounts for Beacon members
- Payment details; please note that all payments must be invoiced and collected by you, Beacon will not be responsible for any financial arrangements
- Details where you can be contacted directly regarding the offer
- Pdf document if appropriate, detailing full description of the offer
- Website links for further information on your offer and your business

About the Beacon South West website

24,200 pages viewed each month on the Beacon South West website. It receives 2,250 visits each month from 1,250 unique visitors.

Beacon South West does not represent or endorse any of the services / products / offers contained here in this section of the web site, nor the quality of any products and/or information or offers in connection with the service or products promoted here within the 'marketplace'.